



## AWARD NOTIFICATION - 2020

Coston Consulting  
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Title of Entry	Category	Award
How Law Firms Can Fight Racial Injustice	Print Media   Writing   64. Publication Article	GOLD
Pro Bono PR Work for Interfaith Medical Center in the Wake of COVID-19 – TV & Radio Placements	Pro Bono : One entry per pro bono client   Pro Bono Entry   202. Pro Bono	HONORABLE MENTION

Entries receiving scores of 90-100 are Platinum Winners. Scores of 80-89 are Gold Winners and 70-79 are Honorable Mention Winners. There may be no winners or multiple winners in a category.

AMCP is the industry's preeminent third-party evaluator of creative work. The organization has judged over 200,000 entries since its formation in 1994.



Coston Consulting

August 2020

Dear Hermes Creative Awards Entrant:

Congratulations! Based on the evaluation of our judges, you are an award recipient in the 2020 Hermes Creative Awards competition.

Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing, and design of traditional and emerging media. Hermes Creative Awards recognizes outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals.

Hermes Creative Awards is administered by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand marketing, communication, advertising, public relations, digital media production, and freelance professionals. AMCP oversees awards and recognition programs, provides judges, and awards outstanding achievement and service to the profession.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. Hermes entrants are not charged to enter work they produced pro bono. Over the past few years, AMCP's Advisory Board has given out over \$250,000 in grants and donations to support philanthropic endeavors.

Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. There were about 6,500 entries from throughout the United States and 19 other countries in the Hermes Creative Awards 2020 competition. About 17 percent of entries won Platinum, the top award, and around 22 percent the Gold Award. Approximately 9 percent were Honorable Mention winners.

Being a Platinum or Gold Winner is a tremendous achievement that is symbolized by the intricately detailed Hermes Platinum and Gold awards. The name Hermes (Greek messenger) and the idea for the award were chosen to represent our roles as the messengers and creators of marketing and

communication materials and programs. Photos of the award can be found on our website at [store.hermesawards.com](https://store.hermesawards.com) (<https://store.hermesawards.com/>).

Awards and a free certificate for each winning entry can be ordered online at [store.hermesawards.com](https://store.hermesawards.com) (<https://store.hermesawards.com/>). Downloadable graphics, a news release, and general information can also be found in the store.

Platinum and Gold Winners are listed on our website at [www.hermesawards.com](http://www.hermesawards.com) ([www.hermesawards.com](http://www.hermesawards.com)). The winner database can be searched to find winners in specific areas or categories.

Again, congratulations on your achievement. We look forward to hearing from you soon.

Hermes Creative Awards Staff